# Plan for Dissemination and Exploitation (D3.5)

## Energytran

Research infrastructures cooperation for energy transition between European and Latin American and the Caribbean countries.

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| Settings                        | Value  |
|---------------------------------|--|
| Document Title:                 | Plan for dissemination and exploitation  |
| Project Title:                  | EULAC Energytran: Research infrastructures cooperation for energy transition between Europe and Latin-American and the Caribbean countries |
| Project Coordinator:            | OEI  |
| Deliverable leader:             | OEI  |
| Number and type of deliverable: | D3.5– R: Document, report  |
| Work Package number:            | WP3  |
| Doc. Version:                   | Final version  |
| Description:                    | Document whose aims is the description of the internal management of the project.  |
| Dissemination level:            | Public   |
| Date:                           | 21/03/2024   |

### **Document Control Information**

### Document Approver(s) and Reviewer(s):

NOTE: All Approvers are required. Records of each approver must be maintained. All Reviewers in the list are considered required unless explicitly listed as Optional.

| Name                    | Role                    | Action      | Date       |
|-------------------------|-------------------------|-------------|------------|
| OEI                     | Coordinator             | Elaboration | 01/04/2024 |
| General Assembly of the | Decision-making body of | Review      | 21/06/2024 |
| project                 | the consortium          |             |            |
| Steering Committee      | Executive body of the   | Approve     | 25/06/2024 |
|                         | consortium              |             |            |

### **Document history:**

The Document Author is authorized to make the following types of changes to the document without requiring that the document be re-approved:

- Editorial, formatting, and spelling
- Clarification

To request a change to this document, contact the Document Author or Owner.

Changes to this document are summarized in the following table in reverse chronological order (latest version first).

| Revision | Date       | Created by | Short Description of Changes   |
|----------|------------|------------|--------------------------------|
| Draft 1  | 01/04/2024 | OEI        | Starting of drafting version 1 |

**Configuration Management: Document Location** The latest version of this controlled document is stored in EULAC Energytran intranet. Within the framework of the project, a website will be developed, once it will be validated with all the corresponding information, it will be included in this document.

### 3

### **EXECUTIVE SUMMARY**

The objective of the Plan for dissemination and exploitation is informing, inviting to participate and supporting the transparency of the project. Each member will contribute to communicate through its social media, contact base, external conferences and other tools they find relevant for the dissemination of the work, such as traditional media. In order to maintain a common action, a special effort will be made to promote coordination among each communication team. Therefore, the communication plan of this project will be transversal, multiplatform and transnational-regional.

All partners will participate in the actions included on the dissemination, exploitation, and communication plan. The OEI will be leading the Work Package, in which this Dissemination and Communication Plan is included, focused on coordination and communication of the results of the whole project, as well as incentivizing the support of the rest of the partners in this task. Besides, the OEI will create a webpage of the project that will be, firstly, disseminated through the own webpage of the organization and, periodically, updated with results, events or other communicable items. This tool will guarantee that results of the first 24 months, as well as the ones achieved after the end of that period continue being disseminated.

Through the measures of the dissemination, exploitation and communication plan, the EULAC FOR ENERGY TRANSITION project expects to improve the knowledge about what are the most viable, useful and urgent possible applications of solar thermal energy and low-emission energy carriers (renewable hydrogen and lithium technologies) in different contexts (European, Latin American and the Caribbean countries) with a greater impact on the environmental and the decarbonization of its economies.

### 1. INTRODUCTION

### 1.1. Glossary<sup>1</sup>

- <u>Communication</u>: Inform, promote and communicate activities and results for citizens, stakeholders and the media.
- <u>Dissemination</u> Make knowledge and results publicly available free-of-charge for those who can learn and benefit from the results, such as: scientists, industry, public authorities, policymakers, civil society.
- <u>Exploit(ation)</u> Make concrete use of results for commercial, societal and political purposes for those who can take the results forward or invest in them, such as: researchers, stakeholders, industry (also SMEs), public authorities, policymakers, civil society.

<sup>&</sup>lt;sup>1</sup> European Commission, European Research Executive Agency, *Communication, dissemination & exploitation what is the difference and why they all matter*, Publications Office of the European Union, 2023, <u>https://data.europa.eu/doi/10.2848/289075</u>

### 1.2. Executive summary

This document exposes the plan for communication, dissemination and exploitation of the EULAC-ENERGYTRAN project. It has been drafted by the project coordinator, OEI, in the framework of WP3 - Project Coordination and Management and complemented and approved by the rest of the partners of the consortium.

This document represents deliverable D3.5 – Plan for dissemination and exploitation (PDE). This public document is the first version of the planification that the consortium will follow during the project in terms of dissemination and exploitation, as well as communication. Considering the importance of the knowledge transfer in order to promote a real impact in society, the dissemination, communication and exploitation actions become essential. This document develops the communicative proposals that were already included in the Grant Agreement of the project, which are the main actions, and represent a first stage of planning. In the 14<sup>th</sup> month of the project (February, 2025), an updated plan for dissemination and exploitation will be delivered to the European Commission as a second stage of the plan, which will include a relation and revision of the actions carried out, as well as a more concrete planification for the last 10 months of the project, considering and implementing improvements based on the evaluation done of this first plan.

### 1.3. Objectives of the PCE

The goal of this plan is to act as a guide for the consortium to accomplish this need, planning communicative, disseminative and exploitative action in a transversal, multiplatform and transnational-regional way.

### 2. TRANSVERSAL DISSEMINATION, COMMUNICATION AND EXPLOITATION STRATEGY

### 1.1. Communication Channels

### 1.1.1. Events

This project has events as one of the main channels of communication. Some specific public events will be carried out in the framework of the project, as the following ones:

Virtual thematic events (VTEs): with the goal of addressing specifically the three pillars of the project, it will be carried out a virtual thematic event per dimension – technological, environmental and social – in order to give special space to each of those perspectives of the energy transition. Their goal will be to facilitate the exchange of knowledge, experiences, and best practices among researchers, policy makers, civil society, and businesses from Europe and Latin America to address common challenges in energy transition and promote collaboration in research and innovation. At those events, all the partners of the consortium, whether are working on that pillar or not, are meant to attend and participate in the way the leader of the work package (WP) define. The leader of the WP3, OEI, will be responsible for defining the communication strategy, which at least needs to be formed by the recording of a video, photographs, covering in social media, information in the calendar of the web page (project's and owns), piece of news, and a press release. Each partner will have to follow the strategy defined by the OEI, making echo at least of the social media production and press release.

- International workshop related to technology: this event will take place at the first quarter of 2025. The leader of the event will be TECNM with the support of EU-Solaris (WP1 leader). TECNM will be in charge of defining the communication strategy at national level and OEI at international level.
- Final event: this event will take place at the last months of the project (last trimester of 2025), with the objective of publicly sharing the results of it and bringing the knowledge and experience acquire to the main stakeholders (politicians, civil society, other researchers on that field, teachers, companies...). As closing event, all the partners of the consortium will participate and attend. The OEI will be in charge of defining the communication strategy, which will be based on the covering done in VTEs.

Moreover, the dissemination of the project will be support by other kind of events not directly created for the project, but already existing ones. Those are events that the partners of this initiative already carried out before the project or that may emerge at the partner institutions and may make sense to share the project there. In relation to this channel, partners should solicitate to the Steering Committee the possibility to include the event as part of the Energytran framework and then, if it is considered convenient, they can summarize its relevance and content, share results and/or inform about the following steps.

Each partner is responsible to fulfil the data management requirements of the GDPR (General Data Protection Register). For more information, see Energytran Data Management Plan.

### 1.1.2. Traditional media

Energytran wants to reach different kind of publics, which means being present in all kinds of media. Not only dissemination in social media is expected in this project, but also in traditional one, which means, including digital versions, newspaper, magazines, radio and television. The relation with them, specialized or general, will take place through two kind of information:

- Dissemination of concrete results/activities: press releases (which template is included in this Intranet) will be used by all the partners implicated to the specific results/activities to disseminate them. The result of these actions are the production of events or documentaries considering the innovation brought by the project. The leader of the workpackage/deliverable/activity being disseminated will be in charge of producing the proposal of press release - at least one per each deliverable or two per each workpackage -, which will be shared by each partner to own contacts of media.
- Dissemination of the overall action on the project: transversal content related to the project, although not directly to any activity or deliverable, is also expected to be transferred to society, specifically to general public, as an action of scientific dissemination. In order to achieve it, each partner commits to publish a piece of communication <u>each semester of the project</u>, which means, at least, three pieces at the end. Those can be shared in the media they find more adequate and with the form more appropriate: article, interview, podcast...etc.

### 1.1.3. Social media

An indispensable channel of dissemination for this project will be social networks, as essential platforms to get close to general citizenship and specialized targets depending on the network. Energytran will not have own social media profiles, its dissemination will be nurtured thank to the institutional social media profiles of the partners, available in ANNEX I. The reason of this strategy stands in the fact that it is desirable to not lose the audience that each partner already counts with, but potentiate it, taking into account the communicative needs of each partner, as the nature of the entities are quite varied. This leads to the difference among audiences, which requires an adapted content in different platforms for reaching the variety of interesting targets.

The main social media that will be used, as well as others specifically used by each partner are:

- LinkedIn
- X (Twitter)
- Instagram
- Facebook
- YouTube

Besides, other systems of instant messaging will be used to share information to stakeholders more personally. In this sense, the usual system of each partner is allowed (for instance, Outlook, Gmail, Yahoo, etc.).

In relation to these channels, actions taken in the project (deliverables accomplished, activities, progress or transversal dissemination actions) will be shared by available social media, adapting the content to each as considered by the partner. The responsible of the WP/deliverable must share the main publication in social media. The rest of partners of the consortium are meant to echo the content, at least sharing the publication made by the leader, if not creating their own content about it. In addition, any partner could publish some information in their social media about their participation in the project, their tasks or other issues. It is not necessary to share these publications to the rest of the partners. At least, <u>one publication on social media should be published monthly by each partner</u>.

Each partner is responsible to fulfil the data management requirements of the GDPR. For more information, see Energytran Data Management Plan.

### 1.1.4. Websites

The websites used for disseminating the project will be those of each partner, in coordination with the own website of the project (D 3.1.).

- Project's website (energytran.oei.int): this tool will guarantee that general content of the project, as well as the results and the daily life of the project is communicated openly. Besides, it also provides the possibility of assuring the dissemination of the results of the first 24 months, as well as the ones achieved after the end of that period, for the following four years. This platform will be hyperlinked in the website of each partner and shared in social media, in order to disseminate it. The public part of the website – it also counts with an internal one (intranet) that will ease internal communication – is composed by two parts:
  - General information of the project: distributed in the home page, the presentation and the working areas. This information is static and intends to inform the user about the general information of the project, which means the general scheme of what the project is about and its working plan.

- Dynamic information: distributed in the repository and in events and media page. They will content updated information about the deliverables committed in the project the public ones will be available for downloading –, as well as audiovisual material, and the events in agenda and the latest news. These four kinds of information will be uploaded and updated by the partner in charge of the activity/deliverable/workpackage that motivates the information; those contents will be shared disseminated through the other channels already explained. The rest of partners will echo the information shared in those channels. In relation to news, the partner in charge will upload to the Energytran web the photograph, headline, subtitle, opening paragraph and the link to the complete piece of new, which will be available in the own webpage of the institution. The information uploaded in project's website will be in the main language of the partner in charge, and, if its Spanish or Portuguese, the institution will guarantee that the information appears in English as well. Partners uploading information in the website must be aware of the requirements of the GDPR.
- 2. Institutional websites: at this project, the idea of preserving the particularities that each institution has in terms of communication is a main goal. That is the reason why the own websites of institutions are going to serve as platforms for containing the whole information of the activity that partners are leading or participating in. The policy institutions are expected to apply regarding the dissemination in their own websites is the dissemination of the results/activities following own communication rules. The websites of the partners are gathered in ANNEX I.

### 2.1.5. Audiovisual material

In order to accompany digital communication, pictures and videos are expected to be produced. The OEI will be in charge of the elaboration of an initial and a final video of the whole project. Each partner in charge of a deliverable/workpackage/activity will be responsible of generating audiovisual material (at least pictures) of it, taking into account – regarding videos – the target it is destinated to. This kind of materials will be necessary in all the events. In addition, all partners should also take pictures of all the activities where they will be involved (such as mobilities). All these materials will be shared to the rest of the consortium through the intranet.

Each partner is responsible to fulfil the data management requirements of the GDPR. For more information, see Energytran Data Management Plan.

### 2.1.6. Internal communication

Each partner will be in charge of communicating the project internally, among the members of the own institution. In order to do this, each entity will decide the best strategy to do it, considering the heterogeneity of internal communication systems. Newsletter, internal digital messaging, meetings, among others, are examples that partners can use to carry out this task.

### 2.2. EULAC ENERGYTRAN's target audiences

Considering the wide implication that the different actors of society have in the energy transition, this project means to disseminate its activity to the following target audiences, adapting the channel and message for each:

- Policy makers: we will assure, through personal communications, that LAC and European policy makers are conscious of the activities in favour of energy transition this consortium is working on. Results will be personally sent to stakeholders, besides, they will be invited to the final event. The OEI, as coordinator of the project and intergovernmental organization, will be in charge of this kind of communication.
- Researchers RI: following the principles of open data, the results of Energytran will be available for all the research community, in order to promote the construction of common knowledge. This project will try to reach other RI and individual researchers with exploitation objectives: expanding the work in energy transition initiated here. We also want other LAC and European researchers being aware of the benefits of working interregional, promoting the role of European Union in science. All the partners will share the results personally to other researchers linked with the field of study. Besides, social media as Twitter (X) and LinkedIn will be used to reach this target, together with specialized media and scientific publications.
- Civil Society: Science dissemination to society is a key element in this project. In order to continue promoting the appropriation of knowledge from society, this project will be disseminated through social media, traditional media of general public and events. To do this and assure the message is properly adapted to this target group, the OEI will support researchers to improve their communication skills.
- Private sector: a big part of the energy sector is formed by energy enterprises, that is why a specific effort will be made to ease these actors are informed of the results of the project, as well as aiming their active participation. Special communications will be made by all the members of the consortium, as well as invitations to the events, reserving a place as speakers in order to open dialogue to their experience and knowledge.

### 2.3. EULAC ENERGYTRAN's key-messages

Considering the objectives of the project, some key messages want to be stablished with the aim of making sure the dissemination of same concepts. The goal of these indications is to share a consistent narrative by all the partners. Those are the following:

- Underline the value of the scientific cooperation between European Union (EU) and Latin America and the Caribbean (LAC), specially in energy transition, taking into account the need and knowledge that EU has, and the urgency, resources and experience of LAC.
- Emphasise the main objective: exchange, generate and transfer knowledge among EU and LAC research infrastructures in relation to the topic of energy transition.
- Highlight the multidisciplinary approach of the project, facing the challenge from technological, social and environmental perspectives.
- Underline the four principles under which the actions occur: horizontal cooperation, inclusiveness, participative methodologies and social relevant impact.
- Highlight the idea of sustainability in time of this project, its intention to provide knowledge and cooperative experience to EULAC scientific community.

Clarify the targets of the project: policy makers – to translate results into public policy –, researchers and RI – to share and exploit knowledge –, civil society – to make them aware and owners of the knowledge, looking for their contribution –, and private sector – to let them benefit of the generated knowledge and collaborate in its implementation –.

These key messages transmission will depend on the action that is being communicated, disseminated or exploited, the target audience it is referring to and the platform used.

### 3. COMMUNICATION, DISSEMINATION AND EXPLOITATION PER WORKPACKAGE

### 3.1. Essentials in Communication, Dissemination and Exploitation

According to dissemination and communication aspects in the Grant Agreement (GA), partners commit to "disseminate their results as soon as feasible, in a publicly available format, subject to any restrictions due to the protection of intellectual property, security rules or legitimate interests. A beneficiary that intends to disseminate its results must give at least 15 days advance notice to the other beneficiaries, together with sufficient information on the results it will disseminate. Any other beneficiary may object within 15 days of receiving notification, if it can show that its legitimate interests in relation to the results or background would be significantly harmed. In such cases, the results may not be disseminated unless appropriate steps are taken to safeguard those interests." Besides, "before engaging in a communication or dissemination activity expected to have a major media impact, the beneficiaries must inform the granting authority".

According to exploitation aspects in the Grant Agreement (GA), partners commit to "— up to four years after the end of the action — use their best efforts to exploit their results directly or to have them exploited indirectly by another entity, in particular through transfer or licensing. If, despite a beneficiary's best efforts, the results are not exploited within one year after the end of the action, the beneficiaries must use the Horizon Results Platform to find interested parties to exploit the results. If results are incorporated in a standard, the beneficiaries must (unless it is impossible) ask the standardisation body to include the funding statement in (information related to) the standard".

The language to disseminate the project should be Spanish or Portuguese in the case of social media and national print media. Videos and other relevant information to share at European level, should be translated to English.

### 3.2. WP1

Under the leadership of EU-Solaris ERIC, work on dissemination and communication activities would be:

Expected result 1.1. To promote Scientific Cooperation Networks between Latin American R&I entities and European research infrastructures able to create innovative solutions to transform energy sector, following as measures for:

- Exploitation: Stablishing a work plan among entities in order to define an effective collaboration.
- Dissemination towards the energy sector: Publishing the results obtained.

- <u>Communication</u> towards citizens and policy makers: Exposing the results in an intermediate thematic event and final international event.

This is worked through:

| Activity                                | Partners involved   | Concrete actions   |
|---|---|--|
| Mobilities of Technologies              | EU-Solaris, PUC, TECNM,<br>UNSAM, UNNE, CENAT, IPS,<br>INESCTEC | <ul> <li>Regarding <u>exploitation</u>, generate a document about expectations on future collaboration.</li> <li>Regarding <u>dissemination</u>, publication of the results obtained, in order to offer them to the scientific community. This action considers the deliverables related to some of these mobilities.</li> <li>Regarding <u>communication</u> towards citizens and policy makers: <ol> <li>Upload the documents of the deliverables - monitoring reports I &amp; II - in the project website</li> <li>Communication of the action and of the deliverables through social media and other institutional platform of digital communication, if any (ex. Newsletter).</li> <li>Compose a piece of news in the project website at the end of the mobilities - including the complete information, not the <i>read more</i> option - with special format and audiovisual content (interview, podcast, sum up video).</li> <li>Expose the results of the mobilities in intermediate and final events.</li> </ol> </li> </ul> |
| Inventory of research<br>infrastructure | TECNM   | <ul> <li>Regarding <u>dissemination</u>, publication of the results obtained, in order to offer them to the scientific community, and direct sending of the deliverable - inventory of RI for energy transition - to research infrastructure through messaging tools.</li> <li>Regarding <u>communication</u> towards citizens and policy makers: <ol> <li>Upload the document in the project website.</li> <li>Communication of the deliverable through social media and other institutional platform of digital communication, if any (ex. Newsletter).</li> <li>Share a press release to media contacts.</li> <li>Publish a piece of news - in the project website.</li> </ol> </li> </ul>  |

### 3.3. WP2

Under the leadership of EU-Solaris ERIC, work on dissemination and communication activities would be:

Expected result 1.2. To bring innovative solutions to energy transitions in form of intellectual products and scientific works such a paper about the assessment on which are the most viable, useful and urgent possible application of solar thermal energy in LAC and EU countries and with a greater impact in the environment and the decarbonization of their economies, the capabilities and limitations of LAC and EU countries for the production of green hydrogen and the lithium supply chain for energy applications, and other sources of sustainable energy covered in this project, following as measures for:

- <u>Dissemination</u> towards the energy sector: Publishing a scientific paper.

- <u>Communication</u> towards citizens and policy makers: Exposing the results in an intermediate thematic event and final international event.

| Activity                           | Leading<br>partner | Concrete actions  |
|------------------------------------|--------------------|---|
|                                    |                    | - Regarding <u>dissemination</u> , publication of the results obtained<br>through the deliverable - paper about solar thermal energy<br>assessment -, in order to offer them to the scientific<br>community.  |
| Solar thermal energy<br>assessment | EU-Solaris         | <ul> <li>Regarding <u>communication</u> towards citizens and policy makers:</li> <li>1. Upload the document of the deliverable in the project website.</li> <li>2. Communication of the deliverable through social media and other institutional platform of digital communication, if any (ex. Newsletter).</li> <li>3. Share a press release to media contacts, specialized or not.</li> <li>4. Publish a piece of news - in the project website, hyperlinked to institutional one.</li> <li>5. Expose the results in events – intermediate and final.</li> </ul>   |
| Green Hydrogen and lithium         | TECNM              | <ul> <li>Regarding <u>dissemination</u>, publication of the results obtained through the deliverable - monography about RI for green hydrogen and lithium -, in order to offer them to the scientific community.</li> <li>Regarding <u>communication</u> towards citizens and policy makers: <ol> <li>Upload the document of the deliverable in the project website.</li> <li>Communication of the deliverable through social media and other institutional platform of digital communication, if any (ex. Newsletter).</li> <li>Share a press release to media contacts, specialized or not.</li> <li>Publish a piece of news - in the project website, hyperlinked to institutional one.</li> <li>Expose the results in events – intermediate and final.</li> </ol> </li> </ul> |

| Activity               | Leading            | Concrete extiene   |
|------------------------|--------------------|--|
| Activity               | Leading<br>partner | Concrete actions   |
|                        | partiter           | - Regarding <u>dissemination</u> , publication of the results obtained<br>through the deliverable - report about lithium extraction -, in<br>order to offer them to the scientific community.  |
| Lithium Extraction     | PUC                | <ul> <li>Regarding <u>communication</u> towards citizens and policy makers:</li> <li>1. Upload the document of the deliverable in the project website.</li> <li>2. Communication of the deliverable through social media and other institutional platform of digital communication, if any (ex.</li> </ul> |
|                        |                    | <ul> <li>Newsletter).</li> <li>3. Share a press release to media contacts, specialized or not.</li> <li>4. Publish a piece of news - in the project website, hyperlinked to institutional one.</li> <li>5. Expose the results in events – intermediate and final.</li> </ul>                               |
| Virtual thematic event | EU-Solaris         | <ul> <li>Regarding <u>communication</u> towards citizens and policy makers:</li> <li>1. Video, if considered, and photographs</li> <li>2. Covering in social media</li> </ul>  |
| viituai thematic event | EU-Solaris         | <ul><li>3. Information in the calendar of the web page (project's and owns)</li><li>4. Piece of news and a press release at the beginning (announcement) and the end (sum up).</li></ul>   |
|                        |                    | 5. Upload the document of the deliverable - conclusions on the virtual thematic event - in the project website and communication of it through social media and a piece of news.   |
| On-line international  | TECNM              | <ul> <li>Regarding <u>communication</u> towards citizens and policy makers:</li> <li>1. Video, if considered, and photographs</li> <li>2. Covering in social media</li> </ul>  |
| workshop               |                    | <ul><li>3. Information in the calendar of the web page (project's and owns)</li><li>4. Piece of news and a press release at the beginning (announcement) and the end (sum up).</li></ul>   |
|                        |                    | 5. Upload the document of the deliverable - conclusions on the on line international workshop - in the project website and communication of it through social media and a piece of news.   |

And the expected result 1.3. To generate dialogue and exchange with local context in order to generate capacities on how to use solar thermal energy on social needs, following as measures for:

- Exploitation: Exporting the model to other interested communities.
- Dissemination: Publishing the project in the webpage.
- Communication towards citizens and policy makers: Presenting the project in a public act.

| Activity                | Leading partner | Concrete actions  |
|-------------------------|-----------------|---|
|                         |                 | - Regarding <u>exploitation</u> , detect stakeholders, show them the project and make connections to give continuity to the action.   |
| Technical<br>assistance | EU-Solaris      | <ul> <li>Regarding <u>dissemination</u> towards the energy sector and <u>communication</u> towards citizens and policy makers:</li> <li>1. Communication of the action through social media and other institutional platform of digital communication, if any (ex. Newsletter).</li> <li>2. Share a press release to media contacts.</li> <li>3. Publish a piece of communication - in the project website, hyperlinked to institutional one - with the form more appropriate: article, interview, podcast</li> <li>4. Expose the results in an event – ex. final international event.</li> </ul> |

### 3.4. WP3

Under the leadership of OEI, work on dissemination and communication activities would be:

Expected result 2.1. To propose policy recommendations and guidelines about how to carry out a clean, sustainable and just energy transition destinated to be transferred to Latin-American and European policy makers, following as measures for:

- <u>Exploitation</u>: Concretizing new projects in collaboration with policy makers that put in action the recommendations and guidelines shared.

- <u>Communication and dissemination</u> towards policy makers: Sharing those recommendations and guidelines in a document that is shared with policy makers and in a final international event and with the Ibero-American countries ministries and governments.

| Activity   | Leading partner | Concrete actions  |
|--|-----------------|---|
| Activity<br>Political<br>recommendations and<br>guidelines | DEI             | <ul> <li>Concrete actions</li> <li>Regarding <u>exploitation</u>, sign memorandums of understanding (MoUs) with the major concretion possible.</li> <li>Regarding <u>communication and dissemination</u> towards policy makers, scientists and civil society: <ol> <li>Generate policy briefs (I &amp; II) that collect all the recommendations and guidelines extracted from the rest of the activities of the project and share with policy makers personally.</li> <li>Expose the results in event – ex. final international event, High Level Political meeting such as CELAC on 2024 (for policy makers) and CILAC meeting 2024 (for academics) and other specific meetings that OEI would organize.</li> <li>Agreeing with policy makers, through the MoUs, the transfer of knowledge among counterparts and colleagues.</li> <li>Upload policy briefs I &amp; II in the project website.</li> <li>Communication of the deliverable through social media and other institutional platform of digital communication, if any (ex. Newsletter).</li> </ol> </li> </ul> |
|  |                 | institutional one.<br>8. Share a press release to media contacts, specialized or not.   |

Expected result 2.2. To propose policy recommendations and guidelines for a better science cooperation between EU-LAC destinated to be transferred to Latin-American and European researchers and policy makers, following as measures for:

- <u>Exploitation</u>: Concretizing projects with policy makers that put in action the recommendations and guidelines shared.

- <u>Communication and dissemination</u> towards policy makers: Sharing those recommendations and guidelines in a document addressed to policy makers and in a final international event and with the Ibero-American governments.

This is worked through:

| Activity   | Leading partner | Concrete actions  |
|--|-----------------|---|
| Exploitation<br>(international<br>event, KOM,<br>national events,<br>videos,<br>participation in<br>Forums, HLP<br>meetings) | OEI             | <ul> <li>Regarding <u>exploitation</u>, sign MoUs with the major concretion possible.</li> <li>Regarding <u>communication and dissemination</u> towards citizens and policy makers, researchers and civil society: <ol> <li>Video, if considered, and photographs.</li> <li>Covering of events in social media.</li> <li>Information in the calendar of the web page (project's and owns).</li> <li>Pieces of news and a press release at the beginning (announcement) and the end (sum up), accompany with a concept note.</li> <li>Upload the document of the deliverables - conclusions on the virtual thematic event and plan for dissemination and exploitation I &amp; II - in the project website and communication of them and other activities through social media and pieces of news.</li> </ol> </li> </ul> |

Expected result 2.3. *To foster internal project coordination and external dissemination* is worked through the activities, following as measures for:

- <u>Communication</u> with the general public: Using the webpage and social media and exposing results in intermediate and final events.

| Activity  | Leading partner | Concrete actions  |
|---|-----------------|---|
| Management<br>(monitoring and<br>evaluation results,<br>open science, meeting<br>with stakeholders) | OEI             | <ul> <li>Regarding <u>communication</u> towards general public:</li> <li>Upload the documents of the deliverables* in the project website.</li> <li>Communication, if considered, of the deliverables and activities through social media and other institutional platform of digital communication, if any (ex. Newsletter).</li> <li>* Ethic &amp; Plan<br/>Data Management Plan<br/>Project Management Handbook<br/>Gender equality plan<br/>Quality Assurance Plan</li> </ul> |

| Dissemination (project<br>website, events) | OEI | <ul> <li>Regarding <u>communication</u> towards general public:</li> <li>1. Upload the documents of the deliverable in the project website.</li> <li>2. Communication of the website through social media and other institutional platform of digital communication, if any (ex. Newsletter). Also, through institutional websites.</li> <li>3. Compose a piece of news in the project website at the end of the mobilities – including the complete information, not the <i>read more</i> option – with special format and audiovisual content (interview, podcast, sum up video).</li> <li>4. Expose results in events – intermediate and final.</li> </ul> |
|--|-----|---|
|--|-----|---|

And expected result 2.4. To elaborate and implement smart specialization strategies for energy transition based on the knowledge generated during the project, following as measures for:

- <u>Exploitation</u>: Building new projects with the main stakeholders involved during the project:

ex. Training courses.

- <u>Dissemination</u> towards energy sector: using the website and social media.
- <u>Communication</u> towards general public: using the website and social media.

| Activity                              | Leading partner | Concrete actions   |
|---------------------------------------|-----------------|--|
|                                       |                 | - Regarding <u>exploitation</u> , sign memorandums of understanding (MoUs) with stakeholders (ex. Ministries, regional governments, universities, social society).   |
| Smart<br>Specialization<br>Strategies | OEI             | <ul> <li>Regarding <u>communication and dissemination</u> towards policy makers, scientists and civil society:</li> <li>Agreeing with policy makers and other stakeholders – related to IndicES and RICYT networks –, through the MoUs, the transfer of knowledge among counterparts and colleagues.</li> <li>Expose the results in event – ex. final international event, High Level Political meeting as CELAC 2024 (for policy makers) and CILAC meeting 2024 (for academics) or other that OEI would specifically organize.</li> <li>Communication of the action through social media and other institutional platform of digital communication, if any (ex. Newsletter).</li> <li>Compose a piece of news in the project website with special format and audiovisual content (interview, podcast, sum up video).</li> <li>Share a press release to media contacts, specialized or not.</li> </ul> |

### 3.5. WP4

Under the leadership of LifeWatch ERIC, work on dissemination and communication activities would be:

Expected result 3.3. To promote scientific Cooperation Networks between Latin American R&I entities and European research infrastructures, following as measures for:

- <u>Exploitation</u>: Stablishing a work plan among entities in order to define an effective collaboration.
- <u>Dissemination</u> towards the energy sector: Publishing the results obtained in the collaboration.
- <u>Communication</u> towards citizens and policy makers: Exposing the results in an intermediate thematic event and final international event.

| Activity                        | Partners involved                 | Concrete actions   |
|---------------------------------|-----------------------------------|--|
| Mobilities fo<br>sustainability | r LifeWatch, TECNM,<br>OEI, CENAT | <ul> <li>Regarding <u>exploitation</u>, generate a document about expectations on future collaboration.</li> <li>Regarding <u>dissemination</u>, publication of the results obtained, in order to offer them to the scientific community. This action considers the deliverables related to some of these mobilities.</li> <li>Regarding <u>communication</u> towards citizens and policy makers: <ol> <li>Upload the documents of the deliverables - monitoring reports I &amp; II - in the project website.</li> <li>Communication of the action and of the deliverables through social media and other platforms of digital communication, if any (ex. Newsletter).</li> <li>Compose a piece of news in the project website at the end of the mobilities - including the complete information, not the <i>read more</i> option - with special format and audiovisual content (interview, podcast, sum up video).</li> </ol> </li> </ul> |
| E-learning course               | LifeWatch, CENAT, OEI             | <ul> <li>Regarding <u>communication</u> towards citizens and policy makers:</li> <li>1. Upload the document of the deliverable - E-learning course on open science - in the project website.</li> <li>2. Communication of the action and the deliverable through social media and other institutional platform of digital communication, if any (ex. Newsletter).</li> <li>3. Personal invitation to researchers to participate through direct messaging tool.</li> <li>3. Share a press release to media contacts, specialized or not.</li> <li>4. Publish a piece of news - in the project website, hyperlinked to institutional one.</li> <li>5. Expose the results in events – intermediate and final.</li> </ul>  |

### 3.6. WP5

Under the leadership of LifeWatch ERIC, work on dissemination and communication activities would be:

Expected result 3.1. To train researchers from European research infrastructures and LAC R&I entities on how to incorporate environmental care in their research about energy technologies, following as measures for:

- Dissemination in the energy sector: Publishing the results obtained.

- <u>Communication</u> towards citizens and policy makers: Exposing the results in an intermediate thematic event and final international event.

This is worked through:

| Activity | Leading partner | Concrete actions  |
|----------|-----------------|---|
| Software | LifeWatch       | <ul> <li>Regarding <u>dissemination</u>, publication of the results obtained through the deliverable, in order to offer them to the scientific community.</li> <li>Regarding <u>communication</u> towards citizens and policy makers:</li> <li>Upload the document of the deliverable - software for the SDG achievement on research - in the project website.</li> <li>Communication of the deliverable through social media and other institutional platform of digital communication, if any (ex. Newsletter).</li> <li>Share a press release to media contacts, specialized or not.</li> <li>Publish a piece of news - in the project website, hyperlinked to institutional one.</li> </ul> |
|          |                 | 5. Expose the results in events – intermediate and final.   |

Expected result 3.2. To exchange know-how related to scientific results and data about clean and just energy transition, following as measures for:

- Exploitation: Expanding the platform for new uses or thematic areas of investigation.

- <u>Dissemination</u> towards the energy sector: Organizing a launching event and disseminating through the webpage and social media.

- <u>Communication</u> towards the general public: Organizing an act of launch and disseminating through the webpage and social media.

| Activity          | Leading partner | Concrete actions  |
|-------------------|-----------------|---|
|                   |                 | - Regarding <u>exploitation</u> , settle collaborations to expand the fields of study included in the platform.   |
| Research platform | LifeWatch       | -Regarding <u>dissemination</u> , presenting the platform in a launching event, in order to present it to researchers and promote its use.  |
|                   |                 | <ul> <li>Regarding <u>communication</u> towards citizens and policy makers:</li> <li>Upload the document of the deliverable - development of the research platform of climate change and diversity for energy transition - in the project website.</li> <li>Communication of the event and the deliverable through social media and other institutional platform of digital communication, if any (ex. Newsletter).</li> <li>Share a press release to media contacts, specialized or not.</li> <li>Publish a piece of news - in the project website, hyperlinked to institutional one.</li> <li>Expose the results in events – intermediate and final.</li> </ul> |

| Activity               | Leading partner | Concrete actions   |
|------------------------|-----------------|--|
| Virtual thematic event | LifeWatch       | <ul> <li>Regarding <u>communication</u> towards citizens and policy makers:</li> <li>1. Video, if considered, and photographs</li> <li>2. Covering in social media</li> <li>3. Information in the calendar of the web page (project's and owns)</li> <li>4. Piece of news and a press release at the beginning (announcement) and the end (sum up).</li> <li>5. Upload the document of the deliverable - conclusions on the virtual thematic event - in the project website and communication of it through social media and a piece of news.</li> </ul> |

### 3.7. WP6

Under the leadership of CSIC, work on dissemination and communication activities would be:

Expected result 4.1. To train researchers from European research infrastructures and LAC R&I entities on how to incorporate social perspective on their research about energy technologies, following as measures for:

- Dissemination in the energy sector: Publishing the results obtained.

- <u>Communication</u> towards citizens and policy makers: Exposing the results in an intermediate thematic event and final international event.

| Activity   | Partners involved                       | Concrete actions   |
|--|---|--|
| Mobilities for   | , | <ul> <li>Regarding <u>dissemination</u>, publication of the results obtained, in order to offer them to the scientific community. This action considers the deliverable related to some of these mobilities.</li> <li>Regarding <u>communication</u> towards citizens and policy makers:</li> <li>1. Upload the documents of the deliverables - monitoring reports I &amp; II - in the project website.</li> <li>2. Communication of the action and of the deliverables through action</li> </ul>                      |
| social impact  | UNSAM, UNNE,<br>CENAT, PUC              | <ol> <li>Communication of the action and of the deliverables through social media and other platforms of digital communication, if any (ex. Newsletter).</li> <li>Compose a piece of news in the project website at the end of the mobilities - including the complete information, not the <i>read more</i> option - with special format and audiovisual content (interview, podcast, sum up video).</li> <li>Expose the results of the mobilities in events – intermediate and final.</li> </ol>                     |
| Virtual<br>thematic- Regarding communication<br>considered, and photographs<br>2. Covering in social media<br> |   | <ul> <li>Regarding <u>communication</u> towards citizens and policy makers:</li> <li>1. Video, if considered, and photographs</li> <li>2. Covering in social media</li> <li>3. Information in the calendar of the web page (project's and owns)</li> <li>4. Piece of news and a press release at the beginning (announcement) and the end (sum up).</li> <li>5. Upload the document of the deliverable - conclusions on the virtual thematic event - in the project website and communication of it through</li> </ul> |

### 3.8. WP7

Under the leadership of CSIC, work on dissemination and communication activities would be:

Expected result 4.2. A comparative ethnographic research process on energy transition policies among relevant case studies from three countries of the consortium. The result of the process will be a monographic scientific publication offering academic, socially and politically relevant information on just transition at the territorial and global level, following as measures for:

- <u>Exploitation</u>: Bringing the recommendations presented by the monographic in other investigations.
- <u>Dissemination</u> towards the energy sector: Disseminating through the website and social media.
- <u>Communication</u> with citizens and policy makers: Presenting the publication in specific events.

This is worked through:

| Activity                   | Leading partner | Concrete actions   |
|----------------------------|-----------------|--|
| Ethnographic<br>study CSIC |                 | <ul> <li>Regarding <u>exploitation</u>, produce other publication derived of the main ethnographic study.</li> <li>Regarding <u>dissemination</u>, publication of the results obtained through the deliverable - ethnographic research about the social impacts of energy transition -, to offer them to the scientific community.</li> <li>Regarding <u>communication</u> towards citizens and policy makers:</li> </ul>  |
|                            |                 | <ol> <li>Upload the document of the deliverable in the project website.</li> <li>Communication of the deliverable through social media and other<br/>institutional platform of digital communication, if any (ex. Newsletter).</li> <li>Share a press release to media contacts, specialized or not.</li> <li>Publish a piece of news - in the project website, hyperlinked to<br/>institutional one.</li> <li>Expose the results in events – intermediate and final.</li> </ol> |

### 3.9. Communication calendar: timeline and implementation plan

The timeline of each communicative, disseminative or exploitative action depends on the own timing of the activity referred to. Regarding this, the compromises taken will be carried out following the idea of actuality, this means producing the action at the same time the activity is taken place, immediately before or immediately after it, but avoiding time gaps. Besides the continuous communication of each WP/activity/deliverable described above, the main communication and dissemination milestones would be the following ones, considering that possible changes (advancements) in the timeline may occur and that would implicate advancements in the communication of deliverables/actions.

| Month       | CDE activity   | Main responsible   | Rest of partners |
|-------------|--|--------------------|------------------|
| June, 2024  | Technological virtual thematic event                         | ÖEI                | Echo             |
|             | Website  | OEI                | Echo             |
|             | Plan of Communication and Exploitation                       | OEI                |                  |
|             | Data Management Plan   | OEI                |                  |
|             | Ethic Plan   | OEI                |                  |
|             | Social media   | All                |                  |
| 1 1 0004    |  |                    |                  |
| July, 2024  | Transversal piece of communication                           | LifeWatch, TECNM   | Echo             |
|             | Conclusions of the technological virtual thematic event      | EU-Solaris         | Echo             |
|             | Social media   | All                |                  |
| August,     | Transversal piece of communication                           | Cenat, IPS         | Echo             |
| 2024        | Social media   | All                |                  |
| September,  | Transversal piece of communication                           | EU-Solaris, CSIC   | Echo             |
| 2024        | Social virtual thematic event                                | OEI                | Echo             |
|             | Social media   | All                |                  |
| October,    | Conclusions of the social virtual thematic event             | OEI                | Echo             |
| 2024        | Transversal piece of communication                           | PUC, UNNE          | Echo             |
|             | Social media   | All                |                  |
| November,   | Transversal piece of communication                           | INESCTEC, UNSAM    | Echo             |
| 2024        | Social media   | All                |                  |
| December,   | Transversal piece of communication                           | OEI                | Echo             |
| 2024        | Social media   | All                |                  |
| January,    | TBC: Environmental virtual thematic event                    | OEI                | Echo             |
| 2025        | Policy brief I   | OEI                | Echo             |
|             | Gender equality plan   | OEI                |                  |
|             | Monitoring report for technology mobilities I                | OEI/EU-Solaris     | Echo             |
|             | Transversal piece of communication                           | CSIC, EU-Solaris   | Echo             |
|             | Social media   | All                |                  |
| February,   | TBC: Online international workshop                           | TECNM/OEI          | Echo             |
| 2025        | TBC: Conclusions of the environmental virtual thematic event | OEI                | Echo             |
|             | Monitoring report for sustainability mobilities I            | OEI/LifeWatch ERIC | Echo             |
|             | Transversal piece of communication                           | Cenat, IPS         | Echo             |
|             | Social media   | All                |                  |
| March,      | Updated plan for dissemination and exploitation              | OEI                | Echo             |
| 2025        | Monitoring report for social impact mobilities I             | OEI/CSIC           | Echo             |
|             | TBC: Conclusions of the online international workshop        | TECNM              | Echo             |
|             | Transversal piece of communication                           | UNNE               | Echo             |
|             | Social media   | All                |                  |
| April, 2025 | Transversal piece of communication                           | LifeWatch, TECNM   | Echo             |
| ,           | Social media   | All                |                  |
| May,2025    | Transversal piece of communication                           | OEI, PUC           | Echo             |
| <b>,</b> ,  | Social media   | All                |                  |
| June, 2025  | Transversal piece of communication                           | INESCTEC, UNSAM    | Echo             |
| , 2020      | Social media   | All                | 20110            |
|             | Monitoring report for social impact mobilities II            | OEI/CSIC           | Echo             |
| July, 2025  | Inventory of RI for energy transition                        | TECNM              | Echo             |
| 501y, 2020  | Monitoring report for sustainability mobilities II           | OEI/LifeWatch ERIC | Echo             |
|             | Transversal piece of communication                           | Cenat, IPS         | Echo             |
|             | Social media   | All                |                  |
|             |  | All                | 1                |

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### 4. VISUAL IDENTITY

### 4.1. Energytran logo and image use

### • Logo

Energytran logo is composed by two elements: the image and the name. The image is formed by a design that contains the "E" and the "T" of "Energy transition", following an abstract proposal with lines under the logic of symbolizing transition, advance. The name is the main title of the projects title "Energytran", emphasising the "tran" indication, as the transition is the main objective this project is looking for.

### • Size and Dimensions

A legible size will be used (not less than approximately 20-30 mm), maintaining the proportionality of the logo as it appears in the original file. When increasing or reducing the logo size, care must be taken to ensure that its proportions are not altered, either squashing or elongating it.

### • <u>Layout</u>

Considering the two elements comprising the logo (symbol and project name), priority will be given to their combined use, specifically when placed alongside other logos. If separated, it must always be ensured that the symbol is accompanied by the appropriate project reference, enabling its identification. If the project name is to be used separately, it cannot be supplemented with symbols other than those representing the project, thus avoiding brand confusion.

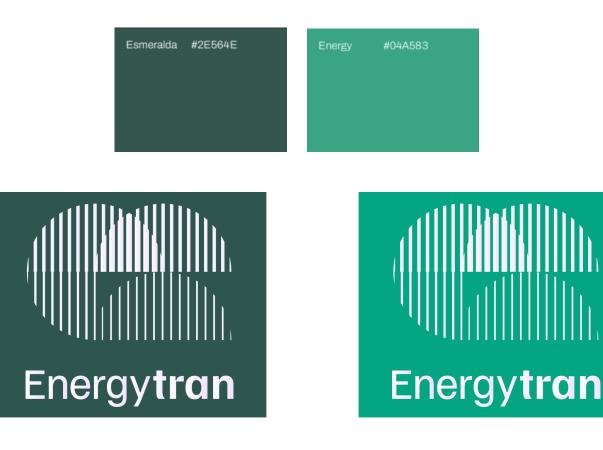
The project logo should always be positioned at a prudent distance from the logos of partner institutions and the European Union (EU), to avoid misleading associations suggesting it is part of the EU or a consortium partner. The separation from unrelated logos should be at least one-third of its size on all four sides. In any case, priority should be given to maximizing the visibility of the project logo.

### <u>Color Combination</u>

The Energytran logo has three designated colors for use, outlined in <u>this folder</u>; the logo cannot be edited or used in any other color or alternative version (e.g., using outlines, gradients, different fonts, effects, lowercase letters, or altering letter spacing). <u>New combinations</u> of symbol and project name within the three designated colors for the logo (White, Emerald, and Energy) are possible, always respecting the spacing between symbol and name as seen in the original versions. Priority will be given to enhancing the legibility of the logo, avoiding placement on top of textured backgrounds or images but instead using solid-colored backgrounds. The logo may only be placed, ensuring its visibility, on the project's own image.

### 1. White

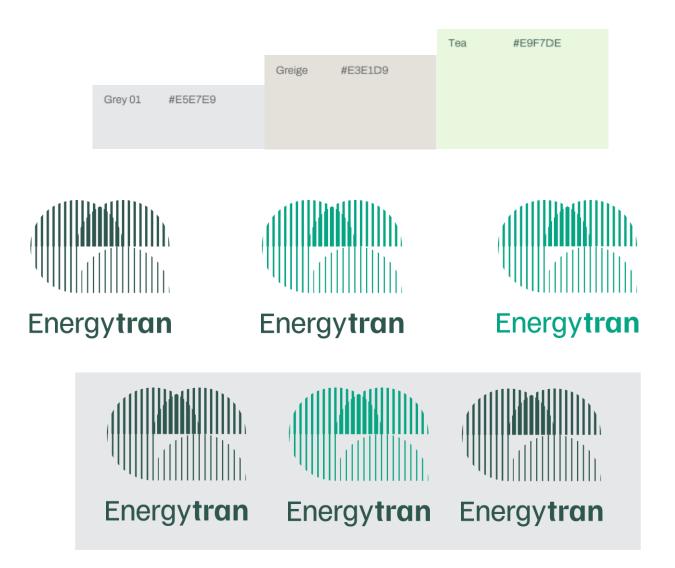
Preferably, it will be placed on backgrounds of project colors, specifically Emerald (#2E564E) and Energy (#04A583).



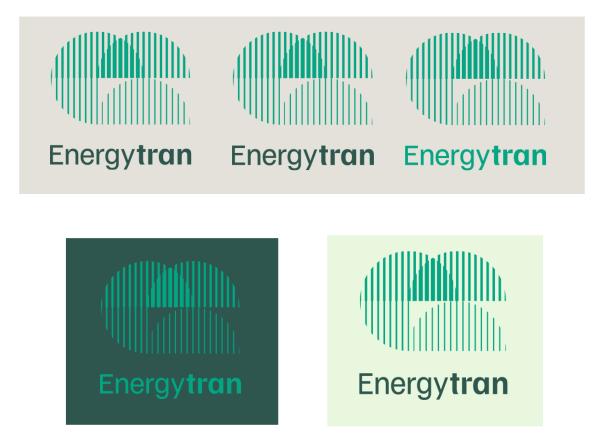
Alternatives to those colors could be black or other dark colors that harmonize with those of the project, such as Graphite Gray (#565550).

### 2. Emerald and Energy – Emerald – Energy

The green logos of Energytran will preferably be placed on a white background. Among the project colors, Grey 01 (#E5E7E9) or Greige (#E3E1D9) could be used as a background. In the case of the Energy logo, it can also be used on an Emerald background (#2E564E). In the case of the Emerald logo, it can also be used on a Tea background (#E9F7DE).

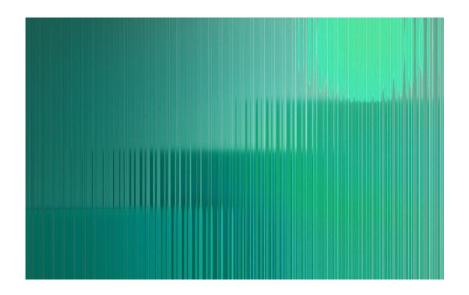


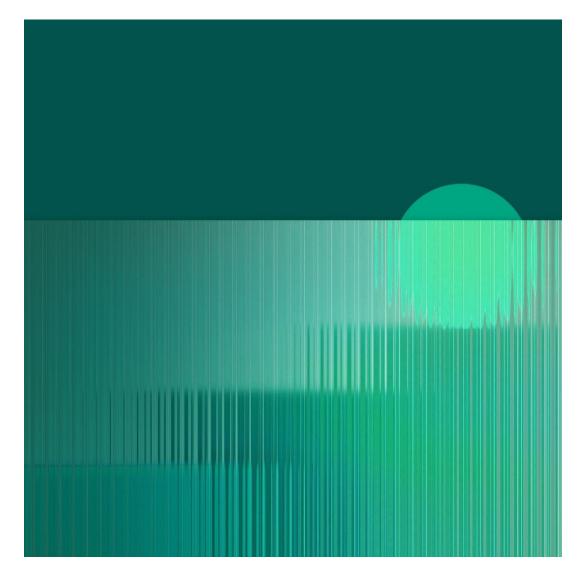
EULAC for energy transition Horizon Europe D3.5 – Plan for dissemination and exploitation



### • Image of the project

The project image is a translucent crystal, same with lines, behind which something that is not clear can be sensed. That element, in transition, exists the crystal and emerges at the left side of the picture. This symbolises the process that energy transition is living, as a challenge that is in process, on which there are advancing, but still is in process of emerging.





### 4.2. Other logos

### Partners

The EU logo and the disclaimer will be accompanied by the logos of the consortium members (files can be found in this folder). A banner containing the logos of all partners has already been designed, which can be found in the previous link. If, for space reasons, it is desired to insert the logos without following the layout of the banner, high-quality files should be used and at a readable size (not less than approximately 20-30 mm), respecting the white spaces between them.

In any case, the EU logo, along with the disclaimer, must appear distinct and separate, this means above or before the partners' banner, with a prudent distance between them and at an appropriate size (at least as large as the partners' logo). This is intended to avoid misleading about the role of each party in this project.

### • EU Credentials

As included in the Grant Agreement, "communication activities of the beneficiaries related to the action (including media relations, conferences, seminars, information material, such as brochures, leaflets, posters, presentations, etc., in electronic form, via traditional or social media, etc.), dissemination activities and any infrastructure, equipment, vehicles, supplies or major result funded by the grant must acknowledge the EU support and display the European flag (emblem) and funding statement".

Those deliverables and project activities fully funded by the European Union must include the following reference – which cannot be modified by adding other visual marks, brands or text –:



Funded by the European Union



Funded by the European Union

Accompanied by the following disclaimer (translated into local languages, where appropriate): "Funded by the European Union. Views and opinions expressed are, however, those of the author(s) only and do not necessarily reflect those of the European Union. Neither the European Union nor the granting authority can be held responsible for them."

Those activities partially funded by the project must include the following reference:



Co-funded by the European Union



Co-funded by the European Union

Adapting the disclaimer as follows (translated into local languages, where appropriate): "Co-funded by the European Union. Views and opinions expressed are, however, those of the author(s) only and do not necessarily reflect those of the European Union or [name of the granting authority]. Neither the European Union nor the granting authority can be held responsible for them."

Apart from the emblem, no other visual identity or logo may be used to highlight the EU support.

### 4.3. Colour palette

The chosen colour palette is based in energy transition colours, concretely in green transition. That is why the green colour is the main one and is mixed with blues, browns and greys. A more relaxed tonality has been chosen for those secondary colours in order to ease lecture, but no losing the reference to the matter. The order of presence stays like the following one:

- Main colours:

| Esmeralda | #2E564E |
|-----------|---------|
| Energy    | #04A583 |
| Tea       | #E9F7DE |

### Secondary colours:

| Greige    | #E3E1D9 |
|-----------|---------|
| Warm grey | #B4B4B8 |
| Grey 01   | #E5E7E9 |

### Detail colours:

| Mint     | #CDEDE6 |
|----------|---------|
| Turquesa | #80BCBD |

### 4.4. Typography

Following the idea of a discreet typography that does not complicate the lecture, the principal types chosen, in order, are:

- Archivo Light

Example:

The Hindu was eating a kiwi sitting on a bench

1234567890.,-;:!?\*&

THE HINDU WAS EATING A KIWI SITTING ON A BENCH

- <u>Arial</u>

Example:

The Hindu was eating a kiwi sitting on a bench

1234567890.,-;:!?\*&

THE HINDU WAS EATING A KIWI SITTING ON A BENCH

### 4.5. Documents and presentations

The consortium members should align their communication actions with the visual identity established for the Energytran project, in terms of format, colors, use of the logo, typography...etc in all channels of the communication of the project: website, brochures, Social media, Power point presentations...etc. In this regard, a series of communication templates, included in the Intranet, has been created to be used by all the partners of the Consortium, to homogenize and align the external communication of the project.

The communication templates are the following:

-Press release template: presenting a common font use, size and style, with spaces for the title and summary, with contact information for press and with the possibility that the document appears in PDF format, interactive, or by email, with the colors, logo and the communication structure of Energytran.

-Social Medias template: a pre-designed layout created with the visual line of the Energytran project to be used as framework for creating social media announces, posts and pitches for the visibility of the action of the project.

-Power point template: a pattern of a slide or group of slides created containing layouts, colors, fonts, effects, background styles aligned with the communication and visual identity of Energytran.

-Word document template: a document type that creates a copy of itself when you open it with a predefined structure in terms of page layout, fonts, margins, style and colours...etc, align with the visual identity of Energytran.

### 5. OTHER CONSIDERATIONS

### 5.1. Ethics

All consortium partners are responsible for communication, which must be ethical. Ethical communication refers to passing information between two or more parties in a manner that is accurate, truthful, and acceptable. Ethical communication values honesty, transparency, and respect when passing information so that the recipient will clearly understand what is going on.

Ethical communication is communicating in an honest, open, clear, and respectful way. These four pillars are essential for upholding strong communication ethics in the framework of the project.

In addition to the fact that both internal and external communication must be ethical, within the framework of the project an Ethics Plan has also been developed which details ethical principles and define how they will be followed to facilitate sound ethical within and beyond the project to best ensure positive ethical impacts from the investigative and the project work.

### 5.2. Gender

According to the Quality Plan, gender equality on science and other disadvantage issues (disability, ethnicity, LGBTIQ) is a cross-cutting priority in Horizon Europe Program as it is mentioned on the Strategic Plan 2021-2024. But not only for this reason, but also due to the conscience on the barriers to reach an inclusive science, the consortium will be worked on integrating gender and inclusive dimension across the project. All projects' results (intellectual products as report, technologies, etc.) and other documents (internal documents, minutes, notices, etc.) will be written with inclusive language and considering gender differences and other disadvantages.

Energytran will count with a Gender Equality Plan and in addition OEI puts in consideration the use of the recommendation of the following Iberoamerican International Organizations manuals:

- Orientations for the use of inclusive language with gender perspective.
- Orientations to incorporate the gender perspective in events.

### 6. MONITORING, EVALUATION AND REPORTING FRAMEWORK

### 6.1. Reporting

Partners are expected to inform of the advances done in communication, dissemination and exploitation in the monitoring reports, following format of the templates given – they include the headings the European Commission ask for in the Funding and Tenders portal (included as Annex II of this document). This means:

- Initial monitoring report: preliminar planification of this kind of actions through the whole project.

- Intermediate report: it will include a list of the actions carried out during the first 12 months of the project, together with an evaluation of their impact, if there has been any change or if there is going to be any modification in the planification of the following six months.

- Monitoring report: it will include a list of the actions carried out during the first 18 months of the project, together with an evaluation of their impact, if there has been any change or if there is going to be any modification in the planification of the following six months.

- Final report: what has been done in the whole project, collecting all the actions carried out in the rest of reports and also the ones between the month 18 and the month 22. It must include an evaluation of all the actions carried out, considering the effectiveness of them.

After the project, considering the compromise taken with the European Commission of continuing the exploitation for the following four years after the end of the project (31/12/2025), the partners of the consortium are meant to inform the OEI of any action of this kind taken related to the project, until the end of those four years, which is 31/12/2029).

As mentioned above, each project partner will shortly report to the Project Coordinator (PC) about implemented activities, through the four different kinds of reports. For this purpose, a reporting template for each kind of report has been developed by OEI and should be used by every project partner institution:

-Template for initial report: as a specific definition of the development of the work of each partner.

-Template for intermediate and monitoring report: this templates report will be one per partner showing the tasks developed.

-Template for final report: a template for the final report that gathers a final resume of the activity carried out by each partner.

More information about these reports is included on the Quality Plan.

### 6.2. Monitoring and evaluation

The OEI is in charge of doing the monitoring and evaluation of dissemination, communication and exploitation actions, and informing the granting authority about it; as said in the Grant Agreement: "the beneficiaries must provide and regularly update a plan for the exploitation and dissemination of results including communication activities". In order to do it, during the lifetime of the project, the OEI will take the information included by each partner in the monitoring reports and add it to the continuous reporting of the Funding and Tender Portal.

Besides, the OEI will collect all the information given in the monitoring reports to compose the updated plan for dissemination and exploitation (28/02/25). It will include a detailed follow-up of planned actions, considering the corrections that the monitoring reports already presented may bring.

All the information gather in those documents will compose the communication, dissemination and exploitation section of the final report, which will be sent to the European Commission at the end of the project.

### 7. CONCLUSIONS

Through the measures of the dissemination, exploitation and communication plan, the EULAC FOR ENERGY TRANSITION project expects to improve the knowledge about what are the most viable, useful and urgent possible applications of solar thermal energy and low-emission energy carriers (renewable hydrogen and lithium technologies) in different contexts (European, Latin American and the Caribbean countries) with a greater impact on the environmental and the decarbonisation of its economies.

### 8. ANNEXES

### I. Websites and social networks profiles

### Websites:

| OEI             | https://oei.int/                           |  |  |
|-----------------|--|--|--|
| Eu-Solaris ERIC | https://eu-solaris.eu/                     |  |  |
| LifeWatch ERIC  | https://www.lifewatch.eu/                  |  |  |
| CSIC            | https://www.csic.es/es                     |  |  |
| IPS             | https://www.ips.pt/ips_si/web_page.inicial |  |  |
| INESCTEC        | https://www.inesctec.pt/pt                 |  |  |
| PUC             | https://www.uc.cl/                         |  |  |
|                 | https://energia.uc.cl/                     |  |  |
| TECNM           | https://www.tecnm.mx/                      |  |  |
| UNSAM           | https://www.unsam.edu.ar/                  |  |  |
| FUNCENAT- Cenat | https://www.cenat.ac.cr/es/funcenat/       |  |  |
| UNNE            | https://www.unne.edu.ar/                   |  |  |

Main social networks profiles:

| Partners           | X                                   | Instagram                  | Facebook  | LinkedIn  | YouTube                    | Others  |
|--------------------|-------------------------------------|----------------------------|---|---|----------------------------|---|
| OEI                | @espacioOEI                         | @espacio_oei               | paginaOEI   | Organización de Estados<br>Iberoamericanos                            | <u>OEI</u>                 | Flickr SG OEI: Fotos OEI  |
| Eu-Solaris<br>ERIC |                                     |                            |   | EU SOLARIS  | @eusolaris265              |   |
| LifeWatch<br>ERIC  | LifeWatch ERIC                      |                            | Pagina<br>LifeWatchERIC   | LifeWatch ERIC  | @LifeWatch ERIC            | News  |
| CSIC               | @CCHS_CSIC<br>@CSIC<br>@CSICdivulga | @cchs_csic<br>@csicdivulga | <u>Centro de</u><br><u>Ciencias</u><br><u>Humanas y</u><br>Sociales CSIC      | <u>Centro de Ciencias</u><br><u>Humanas y Sociales</u><br>(CCHS-CSIC) | @CCHS_CSIC                 |   |
| IPS                | @IPSsetubal                         | @politecnicodese<br>tubal  | Instituto<br>Politécnico de<br>Setúbal  | Instituto Politécnico de<br>Setúbal                                   | @IPSETUBAL                 | EUDRES Entr-e-novators (website e<br>redes sociais)<br>https://www.entrenovators.eu/<br>https://www.facebook.com/entren<br>ovators<br>https://www.linkedin.com/compan<br>y/entrenovators<br>https://twitter.com/entrenovators<br>https://www.youtube.com/@entren<br>ovators |
| INESCTEC           | @INESCTEC                           |                            | INESC TEC   | INESC TEC   |                            |   |
| PUC                | @energia_uc                         | @energia_uc                |   | @energia_uc   | @centrodeenergiauc51<br>13 |   |
| TECNM              | @TecNM_MX                           |                            | <u>Tecnológico</u><br><u>Nacional de</u><br><u>México</u>                     |   | @TecNMMXMexico             |   |
| UNSAM              | @unsamoficial                       | @unsamoficial              | <u>Universidad</u><br><u>Nacional de San</u><br>Martín                        | <u>Universidad Nacional de</u><br><u>San Martín</u>                   | @unsamoficial              | UNSAM PODCAST   |
| FUNCENAT-<br>Cenat |                                     |                            | <u>Centro Nacional</u><br><u>De Alta</u><br><u>Tecnologia</u>                 |   |                            |   |
| UNNE               | @unneargentina                      | @unneargentina             | <u>UNNE -</u><br><u>Universidad</u><br><u>Nacional del</u><br><u>Nordeste</u> |   | @unneargentina             | UNNE Argentina  |

### II. Funding and tenders portal

Dissemination activities list:

| Dissemination<br>activity name | What? Type<br>of<br>disseminatio<br>n activity | Who?<br>Target<br>audience<br>reached | Why?<br>Description of<br>the objective<br>(s) with<br>reference to a<br>specific project<br>output (Max.<br>200<br>characters) | Status of the dissemination activity | Actions |
|--------------------------------|--|---------------------------------------|---|--------------------------------------|---------|
|                                |  |                                       |   |                                      |         |
|                                |  |                                       |   |                                      |         |

Communication activities list:

| Communication activity name | Description | Who?<br>Target<br>audience | How?<br>Communication<br>channel | Outcome | Status |
|-----------------------------|-------------|----------------------------|----------------------------------|---------|--------|
|                             |             |                            |                                  |         |        |
|                             |             |                            |                                  |         |        |

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